KarmaCap Technology Overview

Karma® Wellness Water features patented KarmaCap Technology, which quickly transforms water into wellness. This breakthrough packaging is designed with the health-conscious consumer in mind. With the press of a button, the consumer controls his or her own beverage destiny.

Most vitamins are water-soluble, meaning that premixed vitamin drinks lose their potency and efficacy over time as a result of sitting in water. Additionally, vitamins suffer degradation while they are exposed to UV rays, oxygen, or heat. The KarmaCap solves this challenge by storing the meticulously formulated powdered vitamin and nutrient mix right inside the protective cap. The consumer releases the natural nutrition just before drinking it, assuring freshness and optimal potency. The KarmaCap also has UV protection, guarding the contents from exposure to light.

Made of polypropylene, the KarmaCap utilizes injection molding and a spin weld fitting to produce a hermetic (airtight) seal between the cap and base. This assures optimal quality standards, as airtight means no leaks and no air—just locked-in goodness.
The KarmaCap helps Karma Wellness Water deliver significant advantages over its competitors, including:

- **Seeing is believing.** The consumer can actually see the powdered additives in the KarmaCap, so they know without a doubt that the vitamins are there.
- **Just peel, push, and shake.** The KarmaCap is intuitive and easy for anyone to use. Simply peel back the protective seal, push down on the KarmaCap, and shake the bottle gently to mix the drink.
- **Easier to drink.** The user-friendly, wide-mouth bottle makes Karma easy for consumers to drink—and easy to reap the health benefits.
- **The freshness is sealed.** The KarmaCap is the only dispensing cap with a hermetic seal that maximizes quality, freshness, and performance. The cap and seal are durable, standing up to extreme temperatures; exposure to light; and shock from loading, unloading, and transportation.
- **More of the good stuff.** The KarmaCap holds up to six times more additives than competing brands, thus delivering great taste and optimal potency.

The KarmaCap is made of recyclable material, and its design and production are FDA approved with statistical quality control that meets Six Sigma standards. A KarmaCap is available on each 18-ounce bottle of Karma Wellness Water, including “Balance,” “Mind,” “Body,” “Spirit,” and “Vitality” varieties.

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